

Integrated Interventions Delivered in Health Systems, Home, and Community Have the Highest Impact on Breastfeeding Outcomes in Low- and Middle-Income Countries

Bireshwar Sinha,¹ Ranadip Chowdhury,¹ Ravi Prakash Upadhyay,¹ Sunita Taneja,¹ Jose Martines,² Rajiv Bahl,³ and Mari Jeeva Sankar⁴

¹Center for Health Research and Development, Society for Applied Studies, New Delhi, India; ²Center for Intervention Science in Maternal and Child Health, Center for International Health, University of Bergen, Bergen, Norway; ³Department of Maternal, Newborn, Child, and Adolescent Health, WHO, Geneva, Switzerland; and ⁴Newborn Health Knowledge Center, Indian Council of Medical Research Center for Advanced Research in Newborn Health, Department of Pediatrics, All India Institute of Medical Sciences, New Delhi, India

Abstract

Background: Improving breastfeeding rates is critical. In low- and middle-income countries (LMICs), only subtle improvements in breastfeeding rates have been observed over the past decade, which highlights the need for accelerating breastfeeding promotion interventions.

Objective: The objective of this article is to update evidence on the effect of interventions on early initiation of and exclusive (<1 and 1–5 mo) and continued (6–23 mo) breastfeeding rates in LMICs when delivered in health systems, in the home or in community environments, or in a combination of settings.

Methods: A systematic literature search was conducted in PubMed, Cochrane, and CABI databases to identify new articles relevant to our current review, which were published after the search date of our earlier meta-analysis (October 2014). Nine new articles were found to be relevant and were included, in addition to the other 52 studies that were identified in our earlier meta-analysis. We reported the pooled ORs and corresponding 95% CIs as our outcome estimates. In cases of high heterogeneity, random-effects models were used and causes were explored by subgroup analysis and meta-regression.

Results: Early initiation of and exclusive (<1 and 1–5 mo) and continued (6–23 mo) breastfeeding rates in LMICs improved significantly as a result of interventions delivered in health systems, in the home or community, or a combination of these. Interventions delivered concurrently in a combination of settings were found to show the largest improvements in desired breastfeeding outcomes. Counseling provided in any setting and baby-friendly support in health systems appear to be the most effective interventions to improve breastfeeding.

Conclusions: Improvements in breastfeeding practices are possible in LMICs with judicious use of tested interventions, particularly when delivered in a combination of settings concurrently. The findings can be considered for inclusion in the Lives Saved Tool model. *J Nutr* 2017;147(Suppl):2179S–87S.

Keywords: interventions, breastfeeding, early initiation of breastfeeding, exclusive breastfeeding, low- and middle-income countries, meta-analysis

Introduction

Optimal breastfeeding is a key intervention that is known to improve survival, reduce infections, and promote health and development in children. The WHO and UNICEF recommend initiation of breastfeeding within 1 h of birth, exclusive breastfeeding (EBF) for the first 6 mo of life, and continued breastfeeding beyond 6 mo and ≤ 2 y of age or beyond (1). Timely initiation of breastfeeding within 1 h of birth has been shown to lower the risk of all-cause and infection-related neonatal

mortality (2). Infants who were not exclusively breastfed in the first 6 mo of life or were not breastfed ≤ 2 y of age had a higher risk of all-cause and infection-related mortality than did those who met these criteria (3). Moreover, breastfeeding in infants improves intelligence quotients and prevents development of chronic conditions such as obesity and diabetes later in life (4–6).

The latest UNICEF estimates (2016) suggest that, globally, 45% of newborns begin breastfeeding within 1 h of birth (7).

© 2017 American Society for Nutrition.

Manuscript received September 30, 2016. Initial review completed November 18, 2016. Revision accepted January 13, 2017. First published online September 13, 2017; doi: https://doi.org/10.3945/jn.116.242321.

Approximately 43% of the world's infants are breastfed exclusively in the first 6 mo of life (7) compared with the global target of 50% set out in the WHO's Comprehensive Implementation Plan (8). Globally, continued breastfeeding at 12-15 and 23-24 mo is reported to be practiced in 74% and 46% of children, respectively (7). However, this is not uniform across all populations or regions. Time trends in low- and middle-income countries (LMICs) show that EBF rates increased modestly from 25% in 1993 to 37% in 2013. But continued breastfeeding rates at age 12-15 mo decreased from 76% in 1993 to 73% in 2013, largely due to a decrease in the practice of breastfeeding in poor populations (9, 10). Hence, accelerated efforts to promote breastfeeding interventions are essential to improve continued breastfeeding rates and to achieve the global breastfeeding target in LMICs by 2025 (8). Previous systematic reviews conducted by Haroon et al. (11) and Sinha et al. (12) summarized the effects of proven interventions to promote breastfeeding. Haroon et al. (11) examined the combined effect of interventions on EBF and predominant, partial, and no breastfeeding at day 1 and at <1 and 1-5 mo in developed and developing countries and found significant improvements in EBF as a result of breastfeeding education and support. However, this review presented no information on interventions to improve early initiation of or continued breastfeeding beyond 6 mo. In our previous review (12), we synthesized evidence on the effects of interventions on early initiation and exclusive, continued, and any breastfeeding rates when delivered in different settings, as follows: health systems and services, home and family environment, community environment, work environment, policy environment, or in a combination of settings. Interventions delivered concurrently in a combination of settings (e.g., both in the health system and in the home or community) were found to have a higher impact on breastfeeding rates. In this review, we included studies from highincome countries and LMICs but did not examine the effect of interventions separately on EBF at <1 or 1-5 mo in LMICs.

The current meta-analysis was conducted to update the Lives Saved Tool (LiST) model (13) for breastfeeding promotion interventions in relation to early initiation of breastfeeding, EBF, and continued breastfeeding. We examined the effect of different interventions on early initiation and exclusive (<1 and 1–5 mo)

The authors reported no funding received for this study.

and continued (6-23 mo) breastfeeding rates in LMICs when delivered in health systems, in the home or community environments, or in a combination of settings.

Methods

In this review, we updated the previous reviews to include studies in LMICs [defined as per World Bank data (14)] published after the last search date (i.e., October 2014). We searched published literature from PubMed (https://www.ncbi.nlm.nih.gov/pubmed/), the Cochrane Library (http://www.cochranelibrary.com/), and CABI (http://www.cabi.org/publishing-products/resources-for-database-users/) databases on 10 July 2016 with the use of the search strategy used by Sinha et al. (12) to identify new studies from November 2014 onward that examined the effects of interventions to promote breastfeeding (**Supplemental Box 1**). We restricted the search to studies from LMICs by using a custom-made LMIC filter (**Supplemental Box 2**). No language restriction was used in the electronic searches.

Three review authors (BS, RC, and RPU) screened the titles and abstracts independently to identify potentially relevant citations. The review authors retrieved the full texts of all potentially relevant articles and independently assessed the eligibility of the studies by using predefined inclusion criteria and performed data extraction. Any disagreements or discrepancies between reviewers was resolved by discussion and, if necessary, by consulting a fourth review author (MJS or ST).

Inclusion criteria. The inclusion criteria were similar to our previous review (12). We included individual randomized controlled trials (RCTs), cluster-randomized trials (cRCTS), quasi-experimental trials, and observational studies (prospective or retrospective cohort and case-control) conducted in LMICs. For articles in other languages, we attempted to find out whether the abstract was available in English. If none of the outcomes included in the review were mentioned in the available English abstract, the article was excluded.

Categorization of interventions. The interventions to promote breastfeeding were classified into 3 major categories according to their setting: health systems, home and community environments, or a combination of these. Studies that examined the effect of the Baby-Friendly Hospital Initiative (BFHI), the establishment of rooming-in practices, organizational support on breastfeeding outcomes, etc., were grouped under health systems and services. Home and community interventions included studies of one-on-one counseling by home visits or telephone, home support by the father or grandparent, group counseling, group meetings, social mobilization, mass media, or social media. If the study involved interventions delivered concurrently in multiple settings (i.e., both health systems and home or community), the study was grouped under "combination of settings" (12).

The first 2 categories of intervention settings were further grouped according to the nature of interventions, and subgroup analyses were performed accordingly to assess their impact on breastfeeding rates. Interventions delivered at health systems were categorized into BFHI and counseling or education for health workers. Interventions in the home or community environment were categorized into counseling or education, family or social support, and integrated mass media, counseling, and community mobilization approach (12).

Outcomes and definitions. We specified breastfeeding outcomes according to the categories of breastfeeding defined by the WHO (1). Outcomes of interest were early initiation of breastfeeding, EBF, and continued breastfeeding.

Early initiation of breastfeeding was defined as the initiation of breastfeeding within 1 h of birth. EBF was defined as breast milk from the mother or wet nurse or feeding only expressed breast milk and no other liquids or solids, except for vitamin drops or syrups, mineral supplements, or prescribed medicines. Outcomes were examined at 2 different time points: <1 and 1–5 mo. The time interval of <1 mo included the time from birth to 30 d of age. The time interval of 1–5 mo included the beginning of the second month to 6 completed months of

Published in a supplement to The Journal of Nutrition. This article is part of a project to update the nutrition modeling components of the Lives Saved Tool (LiST), which is supported by a grant from the Children's Investment Fund Eoundation (CIEE). LIST is developed and maintained by the Institute for International Programs at Johns Hopkins Bloomberg School of Public Health, with support from the Bill & Melinda Gates Foundation. The Supplement Coordinator for the supplement publication is Adrienne Clermont. Supplement Coordinator disclosures: Adrienne Clermont is a member of the project team at Johns Hopkins Bloomberg School of Public Health that is implementing the CIFF-funded project that this supplement is a part of. As a result, part of her salary is paid through the grant from CIFF. The article contents are the responsibility of the authors and do not necessarily represent the official views of institutions or sponsors involved. Publication costs for this supplement were defrayed in part by the payment of page charges. This publication must therefore be hereby marked "advertisement" in accordance with 18 USC section 1734 solely to indicate this fact. The opinions expressed in this publication are those of the authors and are not attributable to the sponsors or the publisher, Editor, or Editorial Board of The Journal of Nutrition

Author disclosures: BS, RC, RPU, ST, JM, RB, and MJS, no conflicts of interest. Supplemental Boxes 1 and 2 and Supplemental Figures 1–4 are available from the "Online Supporting Material" link in the online posting of the article and from the same link in the online table of contents at http://jn.nutrition.org.

Address correspondence to MJS (e-mail: jeevasankar@gmail.com).

Abbreviations used: BFHI, Baby-Friendly Hospital Initiative; EBF, exclusive breastfeeding; GRADE, Grading of Recommendations Assessment, Development, and Evaluation; LiST, Lives Saved Tool; LMIC, low- and middle-income country; RCT, randomized controlled trial.

life. If an infant was given a prelacteal feeding, then she or he was classified as not exclusively breastfed in the <1-mo time period, but if the infant did not receive any other feedings before 6 mo, she or he would be classified as being exclusively breastfed in the 1- to 5-mo period. A child aged 6–23 mo and who was being breastfed was considered as receiving continued breastfeeding, which was also examined at 2 different time points: 6–11 and 12–23 mo (i.e., up to the day before the child's second birthday).

If a study examined EBF rates at multiple time points (e.g., 3, 4, or 6 mo), we used the longest time point data for pooling. Similarly, we used the longest time point data available for continued breastfeeding.

Abstraction, analysis, and summary measures. For the studies that met the inclusion criteria, data abstraction was performed by using a modified version of the Cochrane data abstraction form, which includes study identifiers and context, study design and limitations, intervention specifics, and outcome effects. We used ORs as our outcome estimate for this meta-analysis as per the requirements of the LiST model (13). If an article reported only RRs (adjusted or unadjusted), we converted these to ORs (unadjusted) by using raw data from the article (15).

To estimate the effect of an intervention on any outcome, we conducted meta-analysis with the use of STATA 11.2 (StataCorp). Adjusted and unadjusted ORs were pooled by using the generic inverse variance method, and the pooled ORs and corresponding 95% CIs were reported. Heterogeneity was assessed by using either *P* values <0.05 for the Cochrane Q test or an I^2 value >60% (15). If heterogeneity was found, the random-effects model was used. The causes of heterogeneity were explored by subgroup analysis; meta-regression was performed if there were an adequate number of studies (≥ 10) (15).

The variables included for the subgroup analysis were decided a priori and are based on our previous review (12), which was coordinated by the WHO. They were as follows: study size (<500, 500–1499, or

≥1500 participants), setting (urban or rural), study design (RCT, observational, or quasi-experimental), control for confounding (yes or no), and quality of study (high or low). For control of confounding, a judgment of "yes" was assigned to a study if it had controlled for maternal age, had ≥ 1 among other sociodemographic factors (family type, mother's education, or working status of mother), and ≥ 1 among other risk factors (parity, mode, or place of delivery) (12). To assess quality of study, we used the Cochrane Risk-of-Bias tool (16). If ≥2 biases [e.g., selection bias, performance bias, detection bias, attrition bias, reporting bias, or other bias (confounding)] were present in a study, we labeled it as "low" quality; otherwise, it was labeled as "high" quality (12). Finally, quality assessment of the pooled estimates was conducted by using GRADE Pro software version 3.6.1 (McMaster University and Evidence Prime Inc.) for the effect of overall interventions on each of the breastfeeding outcomes. GRADE (Grading of Recommendations Assessment, Development, and Evaluation) quality assessment was performed for the pooled evidence from the RCTs (17).

Results

The literature search was conducted on 10 July 2016. The search revealed 540 new articles on interventions to promote breast-feeding outcomes in LMICs that had been published since October 2014. After reviewing the abstracts of the 125 articles that appeared to be relevant on title screening, we assessed 33 full-text articles for eligibility and included 8 new articles in our final database (18–25). One additional unpublished (but accepted for publication) study was included after receiving permission from the study authors (26). Overall, we included 61 studies in our final database for the current review, of which

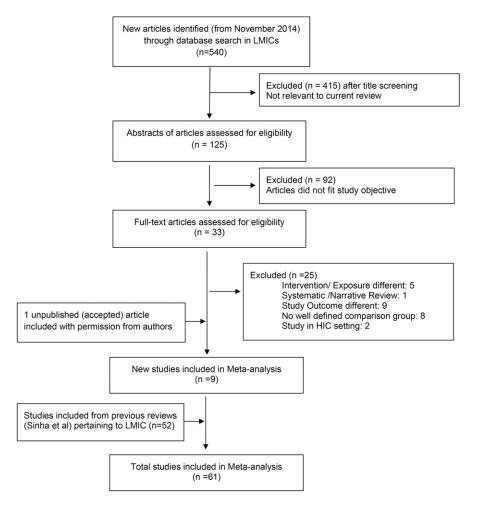


FIGURE 1 PRISMA flowchart. HIC, high-income country; LMIC, low- and middle-income country; PRISMA, Preferred Reporting Items for Systematic Reviews and Meta-Analyses.

the other 52 studies (27–78) were identified in our earlier metaanalysis (12) (Figure 1).

Often, one study examined the effect of interventions on >1 breastfeeding outcome, and in many studies the effect of interventions on an outcome was examined in 2 different populations or the effects of different natures of interventions were compared with the control group, resulting in the number of estimates being higher than the total number of studies. We found 28 estimates from 23 studies for early initiation of breastfeeding, 21 estimates from 18 studies for EBF (<1 mo), 62 estimates from 45 studies for EBF (1–5 mo), and 7 estimates from 7 studies for continued breastfeeding.

Early initiation of breastfeeding. Interventions led to significant improvements in early initiation of breastfeeding (OR: 3.31; 95% CI: 2.44, 4.50) (Table 1 and Supplemental Figure 1). Interventions delivered concurrently in health systems and in a home or community environment showed the highest effect (OR: 4.96; 95% CI: 2.88, 8.54) when compared with interventions delivered individually in either of the 2 settings. In the subgroup analysis, we found a more modest effect of interventions in studies with >1500 study participants, in RCTs that controlled for confounding, and in high-quality studies compared with trials with fewer participants, with observational or quasiexperimental designs, and that were not controlled for confounding and in low-quality studies, respectively. Meta-regression analysis showed that, of all of the subgroups, the variation in the impact of interventions by intervention delivery setting was statistically significant (P < 0.05).

According to the nature of interventions, counseling or education in the home or community settings had a high impact on early initiation of breastfeeding (OR: 3.16; 95% CI: 1.80, 5.52). Integrated mass media, counseling, and community mobilization approaches were found to be even more effective (OR: 7.37; 95% CI: 2.81, 22.6); however, this was based on the findings of a single study (26). Counseling in health system settings and babyfriendly support were also effective but had a lower impact (Table 2).

EBF at <1 mo. The odds of EBF in the <1-mo time period was found to increase by 2-fold (OR: 2.16; 95% CI: 1.68, 2.79) as an effect of breastfeeding promotion interventions (**Supplemental Figure 2, Table 3**). By delivery setting, we found a similar 2-fold improvement in EBF rates at <1 mo when interventions were delivered either at a health system or at the home or community level. The impact when interventions were delivered in a combination of settings was of slightly higher magnitude (OR: 2.33; 95% CI: 0.85, 6.45) but no longer significant. In subgroup analysis, the effect of interventions was higher in urban settings (OR: 3.48; 95% CI: 2.00, 6.06) than in rural settings (OR: 2.10; 95% CI: 1.75, 2.52). Meta-regression showed that the impact of interventions on EBF at <1 mo varied significantly (P < 0.01) by intervention delivery setting and the urban or rural subgroups.

Subgroup analysis according to the nature of intervention showed counseling or education in home or community settings (OR: 2.45; 95% CI: 1.68, 3.57) to have the highest impact on EBF at <1 mo, followed closely by the same intervention in health system settings (OR: 2.22; 95% CI: 1.67, 2.95) (Table 2).

EBF at 1–5 mo. Pooled estimates showed that the odds of EBF at 1–5 mo increased 3-fold (OR: 3.08; 95% CI: 2.57, 3.68) with breastfeeding promotion interventions (**Supplemental Figure 3**, **Table 4**). The impact was highest when interventions were delivered in a combination of settings (OR: 6.80; 95% CI: 3.75,

TABLE 1 Effect of interventions on early initiation of breastfeeding in low- and middle-income countries

Subgroup	Pooled OR				
analysis	Estimates, <i>n</i>	(95% CI)	<i>l</i> ² , ¹ %	P ²	
All interventions	28	3.31 (2.44, 4.50)	96.3		
Intervention delivery setting				0.05	
Health systems and services	9	1.82 (1.32, 2.50)	82.8		
Home or community environment	10	3.38 (1.97, 5.80)	95.0		
Combination of settings	9	4.96 (2.88, 8.54)	95.9		
Study size				0.73	
<500 participants	9	3.25 (2.70, 3.91)	36.6		
500–1499 participants	13	3.84 (2.22, 6.65)	97.2		
≥1500 participants	6	2.17 (1.48, 3.17)	94.7		
Setting ³				0.97	
Urban	7	2.31 (1.12, 4.74)	94.0		
Rural	13	4.51 (2.70, 7.52)	97.5		
Combined	1	2.18 (1.44, 3.30)	—		
Study design				0.08	
Randomized controlled trial	10	3.70 (1.95, 7.00)	97.6		
Observational	4	1.99 (1.61, 2.46)	0.0		
Quasi-experimental	14	3.46 (2.18, 5.49)	96.2		
Control for confounding				0.34	
Yes	11	2.55 (1.80, 3.61)	95.6		
No	17	3.93 (2.62, 5.91)	93.1		
Quality of study ⁴				0.18	
High	11	2.80 (1.83, 4.27)	97.0		
Low	17	3.68 (2.60, 5.22)	90.6		

¹ l² signifies heterogeneity between studies.

² Derived by using meta-regression.

³ Data for all studies were not available.

⁴ Measured according to the Cochrane Collaboration's tool for assessing risk of bias (16).

12.33) than when delivered in individual settings. Among the subgroups, the impact of interventions was seen to be smaller in studies in >1500 participants, in those with an RCT design, in those that controlled for confounding, and in high-quality studies when compared with their respective complementary groups. However, of all subgroups, meta-regression analysis showed a significant difference in the effect sizes when studies that controlled for confounding were compared with studies that did not adjust for confounding (P < 0.05).

Subgroup analysis on the nature of interventions showed that counseling or education interventions were the most efficacious in improving EBF at 1–5 mo when delivered either in health systems or in home or community settings, followed by baby-friendly support interventions and integrated mass media, counseling, and community mobilization approaches (Table 2).

Continued breastfeeding. Only 7 studies were available that examined the effects of the intervention on continued breastfeeding. Our meta-analysis showed that the odds of continued breastfeeding was \sim 1.6 times higher (OR: 1.62; 95% CI: 1.16, 2.27) after breastfeeding promotion interventions (**Supplemental Figure 4, Table 5**), with the impact being highest when the interventions were delivered in a combination of settings (OR: 1.82; 95% CI: 1.36, 2.45). Within subgroups, the number of studies was very few and the results were mostly nonsignificant. According to the nature of interventions, baby-friendly support was found to be a significant health system intervention (Table 2). The number of studies was limited to examine the effect of other types of interventions on continued breastfeeding.

				Breastfeeding outcomes	outcomes			
	Early initiation	Early initiation of breastfeeding	EBF a	EBF at $<1 \text{ mo}$	EBF a	EBF at 1–5 mo	Continued	Continued breastfeeding
Nature of interventions	Estimates, n	OR (95% CI)	Estimates, n	Estimates, n OR (95% CI)	Estimates, n	Estimates, n OR (95% CI)	Estimates, n	Estimates, n OR (95% CI)
Health systems and services								
Baby-friendly support	7	1.20 (1.11, 1.28)	-	0.84 (0.35, 2.03)	8	2.89 (1.73, 4.80)	က	1.69 (1.28, 2.24)
Counseling or education	2	1.12 (1.05, 1.19)	9	2.22 (1.67, 2.95)	8	3.33 (1.80, 6.17)	1	0.93 (0.72, 1.21)
Home or community environment								
Counseling or education	6	3.16 (1.80, 5.52)	7	2.45 (1.68, 3.57)	23	3.02 (2.19, 4.18)	I	Ι
Family or social support	Ι	Ι	I	Ι	9	1.43 (1.08, 1.90)	Ι	Ι
Integrated mass media, counseling, and community mobilization	, -	7.37 (2.81, 22.6)	2	1.69 (0.88, 3.24)	5	2.07 (1.25, 3.43)		
approaches								

Effect of nature of interventions on breastfeeding outcomes according to intervention setting in low- and middle-income countries

TABLE 2

EBF, exclusive breastfeeding

TABLE 3 Effect of interventions on exclusive breastfeeding at <1 mo in low- and middle-income countries

Subgroup		Pooled OR	l ² ,1	
analysis	Estimates, <i>n</i>	(95% CI)	%	P ²
All interventions	21	2.16 (1.68, 2.79)	60.8	
Intervention delivery setting				0.01
Health systems and services	7	2.03 (1.33, 3.10)	55.3	
Home or community environment	9	2.17 (1.84, 2.56)	46.2	
Combination of settings	5	2.33 (0.85, 6.45) ³	81.5	
Study size				0.14
<500 participants	15	2.72 (1.96, 3.76)	55.8	
500–1499 participants	3	1.16 (0.55, 2.48) ³	67.4	
≥1500 participants	3	2.07 (1.71, 2.51)	56.0	
Setting ⁴				0.01
Urban	9	3.48 (2.00, 6.06)	69.8	
Rural	4	2.10 (1.75, 2.52)	0.0	
Combined	_	_		
Study design				0.89
Randomized controlled trial	13	2.09 (1.54, 2.84)	62.9	
Observational	1	0.84 (0.35, 2.03) ³		
Quasi-experimental	7	2.94 (1.97, 4.41)	56.0	
Control for confounding				0.13
Yes	14	2.36 (1.80, 3.09)	54.6	
No	7	1.71 (0.92, 3.15) ³	68.4	
Quality of study ⁵				0.12
High	8	2.37 (1.67, 3.35)	61.5	
Low	13	2.03 (1.37, 3.02)	61.8	

¹ l² signifies heterogeneity between studies.

² Derived by using meta-regression.

³ NS (P > 0.05).

⁴ Data for all studies were not available.

⁵ Measured according to the Cochrane Collaboration's tool for assessing risk of bias (16).

Assessment by GRADE showed that the quality of the pooled evidence (only from RCTs) to examine the effect of breastfeeding promotion interventions was high for early initiation of breastfeeding, moderate for EBF at <1 and 1-5 mo, and low for continued breastfeeding (Table 6).

Discussion

The key findings of this review are as follows: 1) breastfeeding outcomes in LMICs can be improved significantly as a result of interventions delivered either in health systems, in the home or community, or both; 2) the impact of breastfeeding-promoting interventions on early initiation, EBF (1–5 mo), and continued breastfeeding (6–23 mo) is highest when they are delivered in a combination of settings; and 3) counseling or education provided in health systems or the home or community and baby-friendly support in health systems seem to be the most effective interventions to promote the desired breastfeeding outcomes.

As an extension of the previous review by Sinha et al. (12), in this review we estimated the effect of interventions on EBF at <1 or 1–5 mo in LMICs and assessed the quality of evidence as per GRADE (17). Compared with the review by Haroon et al. (11), we additionally looked at the effect of interventions on early initiation of breastfeeding and continued breastfeeding in LMICs. We observed maximum improvements in the breastfeeding rates in LMICs when multiple interventions are delivered concurrently in a combination of settings, and this is strongly supported by previous reviews (11, 12) and some recent studies conducted in

Subgroup		Pooled OR	l ² , ¹	
analysis	Estimates, n	(95% CI)	%	P ²
All interventions	62	3.08 (2.57, 3.68)	95.1	
Intervention delivery setting				0.15
Health systems and services	16	3.07 (2.09, 4.52)	96.8	
Home or community environment	34	2.48 (1.99, 3.09)	94.0	
Combination of settings	12	6.80 (3.75, 12.33)	80.8	
Study size				0.67
<500 participants	22	3.96 (2.78, 5.64)	75.5	
500–1499 participants	23	3.36 (2.32, 5.05)	94.9	
≥1500 participants	17	2.29 (1.78, 2.93)	97.0	
Setting ³				0.75
Urban	25	3.14 (2.12, 4.65)	93.4	

TABLE 1 Effect of interventions on exclusive breastfeeding at

Health systems and services	16	3.07 (2.09, 4.52)	96.8	
Home or community environment	34	2.48 (1.99, 3.09)	94.0	
Combination of settings	12	6.80 (3.75, 12.33)	80.8	
Study size				0.67
<500 participants	22	3.96 (2.78, 5.64)	75.5	
500–1499 participants	23	3.36 (2.32, 5.05)	94.9	
≥1500 participants	17	2.29 (1.78, 2.93)	97.0	
Setting ³				0.75
Urban	25	3.14 (2.12, 4.65)	93.4	
Rural	16	5.28 (3.20, 8.72)	92.6	
Combined	4	2.37 (1.44, 3.91)	86.3	
Study design				0.35
Randomized controlled trial	35	3.86 (2.78, 5.36)	93.1	
Observational	15	1.98 (1.64, 2.38)	91.4	
Quasi-experimental	12	3.03 (1.81, 5.07)	95.8	
Control for confounding				0.02
Yes	39	2.45 (2.04, 2.96)	94.2	
No	23	4.29 (3.02, 6.09)	90.0	
Quality of study ⁴				0.38
High	20	2.73 (2.13, 3.49)	96.6	
Low	42	3.26 (2.52, 4.23)	90.2	

¹ l² signifies heterogeneity between studies.

² Derived by using meta-regression.

³ Data for all studies were not available.

⁴ Measured according to the Cochrane Collaboration's tool for assessing risk of bias (16).

Bangladesh, Vietnam, and Ethiopia (79, 80). This finding suggests that for the promotion of breastfeeding in LMICs, it may be best to use an integrated intervention delivery approach throughout the continuum of care. However, the low quality of evidence on the impact of interventions on continued breastfeeding as per the GRADE assessment (17) suggests the need for more research in this area. The pooled estimate of the effect of interventions delivered in a combination of settings on EBF at <1 mo was higher than that in individual settings but, because of the small number of studies, inadequate power, and high between-study heterogeneity (81%), the results were inconclusive. Among the individual nature of interventions, the BFHI emerged as an intervention with immense potential to promote breastfeeding in developing countries, as did counseling through peer support, and these findings are in concordance with previously published literature (81, 82).

The estimates of intervention effects on breastfeeding outcomes differed between some of the subgroups. The studies with relatively larger sample sizes, those that controlled for confounding, and those of high quality (as per the Cochrane Risk-of-Bias tool), when pooled together, tended to show a lower level of effect. Meta-regression analysis showed that, in both rural and urban settings, interventions led to similar improvements in all breastfeeding outcomes, which suggests that integrated interventions are equally effective for both urban and rural settings. However, the impact of interventions on EBF at <1 mo was significantly higher in urban settings. This may be explained by the better uptake of interventions in urban areas due to higher hospital delivery rates (83) and in-hospital breastfeeding education, more exposure to mass media, better educational status, and well-established health systems.

Our review had some important strengths. This review was a unique effort to assess the effect of interventions on breastfeeding outcomes in LMICs according to different delivery settings. On the basis of the available evidence, we identified the effective interventions in each setting in LMICs that can be prioritized for scaling up to promote the desired breastfeeding outcomes. In addition, a GRADE assessment was done to understand the quality of the evidence.

We should nonetheless acknowledge some limitations. There were relatively few studies that examined the effect of interventions on continued breastfeeding in LMICs. Studies that examined the effect of interventions delivered in a combination of settings on the outcome of EBF at <1 mo were also few. For some subgroups (e.g., interventions in home or community environments to promote continued breastfeeding), we did not find any studies. There were insufficient studies that examined the effect of mass media or social media in LMICs. This is clearly an area that needs further research.

To obtain the pooled estimate, we combined unadjusted and adjusted ORs. Because it was not possible to get adjusted estimates for all studies, we judged that this was the most feasible approach to get a single pooled estimate closest to the true effect, instead of excluding studies. The included studies had methodologic heterogeneity due to different study designs and variations in the nature and duration of interventions, types of health

TABLE 5 Effect of interventions on continued breastfeeding in
 low- and middle-income countries

Subgroup analysis	Estimates, <i>n</i>	Pooled OR (95% CI)	ľ²,1 %
All interventions	7	1.62 (1.16, 2.27)	72.1
Intervention delivery setting			
Health systems and services	4	1.42 (0.88, 2.28) ²	78.3
Home or community environment	_	_	_
Combination of settings	3	1.82 (1.36, 2.45)	30.0
Age at outcome measurement			
6—11 mo	3	1.96 (1.50, 2.57) ²	36.7
12–23 mo	4	1.30 (0.89, 1.92) ²	62.6
Study size			
<500 participants	2	2.13 (1.41, 3.24)	42.4
500–1499 participants	2	1.17 (0.71, 1.92) ²	75.6
\geq 1500 participants	3	1.69 (1.28, 2.24)	54.0
Setting ³			
Urban	2	1.20 (0.97, 1.49) ²	91.8
Rural	3	2.18 (1.47, 3.22)	0.0
Combined	_	—	_
Study design			
Randomized controlled trial	4	1.51 (0.99, 2.29) ²	80.2
Observational	2	1.31 (0.87, 1.97) ²	34.9
Quasi-experimental	1	3.49 (1.50, 8.10)	_
Control for confounding			
Yes	2	1.39 (0.62, 3.11) ²	91.8
No	5	1.63 (1.28, 2.07)	33.5
Quality of study ⁴			
High	2	1.39 (0.62, 3.11) ²	91.8
Low	5	1.63 (1.28, 2.07)	33.5

 $^{1}\,{\it l}^{2}$ signifies heterogeneity between studies. Meta-regression was not conducted because <10 studies were available.

 2 NS (P > 0.05).

³ Data for all studies were not available

⁴ Measured according to the Cochrane Collaboration's tool for assessing risk of bias (16)

TABLE 6 Quality assessment of effect of all interventions compared with control to promote breastfeeding outcomes in LMICs for RCTs¹

		Risk						
Outcome	Studies, n	of bias	Inconsistency	Indirectness	Imprecision	Other considerations	Pooled OR (95% CI)	GRADE
Early initiation of breastfeeding	10	Not serious ²	Serious ³	Not serious	Not serious	Strong association ⁴	3.70 (1.95, 7.00)	$\oplus \oplus \oplus \oplus$ High
EBF		_				_		
<1 mo	13	Serious ⁵	Serious ⁶	Not serious	Not serious	Strong association ⁷	2.09 (1.54, 2.84)	$\oplus \oplus \oplus \ominus$
1.5	25	Serious ⁸	Serious ⁹		Net estime	Ctrong accession: 10		Moderate
1—5 mo	35	Serious	Serious	Not serious	Not serious	Strong association ¹⁰	3.86 (2.78, 5.36)	$\oplus \oplus \oplus \ominus$ Moderate
Continued breastfeeding	4	Serious ¹¹	Serious ¹²	Not serious	Not serious	None	1.51 (0.99, 2.29)	$\oplus \oplus \ominus \ominus$ Low

¹ EBF, exclusive breastfeeding; GRADE, Grading of Recommendations Assessment, Development, and Evaluation; LMIC, low- and middle-income country; RCT, randomized controlled trial. ⊕ ⊖ symbols represent certainty of evidence.

² Only 1 of 10 studies were judged as low quality as per the Cochrane Risk-of-Bias tool.

- 3 Heterogeneity was present, l^2 = 97.6% ($\mathit{P} <$ 0.05); nonoverlap of CIs.
- ⁴ OR: 3.70; >3-fold increase.

⁵ Six of 13 studies were judged as low quality as per the Cochrane Risk-of-Bias tool.

 6 Heterogeneity was present, l^{2} = 62.9% ($\mathit{P}<$ 0.05); nonoverlap of CIs.

⁷ OR: 2.09; >2-fold improvement.

⁸ Twenty-two of 35 studies were judged as low quality as per the Cochrane Risk-of-Bias tool.

⁹ Heterogeneity was present, l^2 = 93% (P < 0.05); nonoverlap of CIs.

¹⁰ OR: 3.86; >3-fold improvement.

¹¹ Two of 4 studies were judged as low quality as per the Cochrane Risk-of-Bias tool.

 12 Heterogeneity was present, l^2 = 80.2% (P < 0.05); nonoverlap of CIs.

personnel delivering the interventions, periodicity of the interventions, study populations (income, socioeconomic status, and education), and time intervals for follow-up. There was also variability in the recall period of infant feeding practices by mothers. EBF data were mostly ascertained by 24-h recall, which is a challenge and may not always reflect the correct breastfeeding status of the child. However, in some studies, information was collected from birth. To address significant heterogeneity, we used the random-effects model and conducted subgroup analysis (decided a priori) and meta-regression to explore its causes. But within some subgroups there was significant heterogeneity, which suggests some other unidentified factors.

Our review of the evidence indicates that interventions in health systems, in the home or community, or in a combination of settings have a major impact on early initiation of, exclusive (<1 and 1-5 mo), and continued (6–23 mo) breastfeeding. They should be considered for inclusion in models that estimate the benefits of interventions on infant survival, such as the LiST.

In conclusion, our review shows substantial evidence that breastfeeding practices are amenable to improvement in LMICs with judicious use of tested interventions. From the findings, it can be inferred that for better results in promoting breastfeeding in LMICs, support should be provided to mothers by delivering interventions concurrently in a combination of settings-for example, by increasing community awareness on breastfeeding, providing support to mothers in the health system through the baby-friendly approach or counseling, and by providing home and family support for breastfeeding through counseling. Support should be multipronged and provided throughout the continuum from the community to the facility. The review thus supports the validity of the Breastfeeding Gear Model (84), which emphasizes the need for coordination between multiple sectors and working in synchrony to protect, promote, and support breastfeeding. Further research is required on the effect of interventions on continued breastfeeding and the effect of mass media on breastfeeding outcomes. Innovative methods to ascertain breastfeeding

outcomes compared with the 24-h recall method would also be valuable.

Although improvement in breastfeeding outcomes is not distinctly stated in the Sustainable Development Goals, improvements in breastfeeding will nevertheless benefit child survival, health, development, food security, education, and equity in LMICs (10). Therefore, it is clearly important, particularly in LMICs, to cultivate positive societal attitudes toward breastfeeding and create strong political will to invest in scaling up interventions for breastfeeding improvement throughout the community.

Acknowledgments

We thank Nita Bhandari, Center for Health Research and Development, Society for Applied Studies, New Delhi, India, for her guidance and feedback at different stages of this work. We also thank Robert E Black, Department of International Health, Johns Hopkins Bloomberg School of Public Health, Baltimore, Maryland, for his critical comments. We acknowledge the support extended by the Knowledge Integration and Technology Platform (KnIT), a Grand Challenges Initiative of the Department of Biotechnology and Biotechnology Industry Research Assistance Council (BIRAC) of the government of India, and the Bill & Melinda Gates Foundation. The authors' responsibilities were as follows-BS: was involved in protocol development, the literature search, data extraction, statistical analysis, data interpretation, and manuscript writing, editing, and finalization; RC: was involved in the literature search, data extraction, statistical analysis, and manuscript review and editing; RPU: was involved in the literature search, data extraction, manuscript review and editing; ST, JM, and RB: were involved in revising the manuscript critically for important intellectual content; MJS: was involved in protocol development, revising the manuscript critically for important intellectual content, and finalization of the manuscript; and all authors: read and approved the final manuscript.

References

- WHO. Infant and young child feeding: model chapter for textbooks for medical students and allied health professionals. Geneva (Switzerland): WHO; 2009.
- 2. Debes AK, Kohli A, Walker N, Edmond K, Mullany LC. Time to initiation of breastfeeding and neonatal mortality and morbidity: a systematic review. BMC Public Health 2013;13(Suppl 3):S19.
- Sankar MJ, Sinha B, Chowdhury R, Bhandari N, Taneja S, Martines J, Bahl R. Optimal breastfeeding practices and infant and child mortality: a systematic review and meta-analysis. Acta Paediatr 2015;104:3–13.
- Grummer-Strawn LM, Rollins N. Summarising the health effects of breastfeeding. Acta Paediatr 2015;104:1–2.
- Horta BL, Loret de Mola C, Victora CG. Long-term consequences of breastfeeding on cholesterol, obesity, systolic blood pressure and type 2 diabetes: a systematic review and meta-analysis. Acta Paediatr 2015; 104:30–7.
- 6. Horta BL, Loret de Mola C, Victora CG. Breastfeeding and intelligence: a systematic review and meta-analysis. Acta Paediatr 2015;104:14–9.
- UNICEF. Adopting optimal feeding practices is fundamental to a child's survival, growth and development, but too few children benefit [Internet]. New York: UNICEF; 2016. [cited 2016 Oct 12]. Available from: https://data.unicef.org/topic/nutrition/infant-and-young-child-feeding/#.
- 8. WHO. Comprehensive implementation plan on maternal, infant and young child nutrition. Geneva (Switzerland): WHO; 2014.
- Victora CG, Bahl R, Barros AJ, Franca GV, Horton S, Krasevec J, Murch S, Sankar MJ, Walker N, Rollins NC. Breastfeeding in the 21st century: epidemiology, mechanisms, and lifelong effect. Lancet 2016;387: 475–90.
- Rollins NC, Bhandari N, Hajeebhoy N, Horton S, Lutter CK, Martines JC, Piwoz EG, Richter LM, Victora CG. Why invest, and what it will take to improve breastfeeding practices? Lancet 2016;387:491–504.
- 11. Haroon S, Das JK, Salam RA, Imdad A, Bhutta ZA. Breastfeeding promotion interventions and breastfeeding practices: a systematic review. BMC Public Health 2013;13(Suppl 3):S20.
- 12. Sinha B, Chowdhury R, Sankar MJ, Martines J, Taneja S, Mazumder S, Rollins N, Bahl R, Bhandari N. Interventions to improve breastfeeding outcomes: a systematic review and meta-analysis. Acta Paediatr 2015; 104:114–34.
- Walker N, Tam Y, Friberg IK. Overview of the Lives Saved Tool (LiST). BMC Public Health 2013;13(Suppl 3):S1.
- The World Bank. World Bank countries and lending groups [Internet]. 2016. [cited 2016 Oct 12]. Available from: https://datahelpdesk.worldbank. org/knowledgebase/articles/906519-world-bank-country-and-lending-groups.
- 15. Higgins JPT, Green S, editors. Cochrane handbook for systematic reviews of interventions. John Wiley & Sons, Ltd., 2011.
- Higgins JP, Altman DG, Gotzsche PC, Juni P, Moher D, Oxman AD, Savovic J, Schulz KF, Weeks L, Sterne JA. The Cochrane Collaboration's tool for assessing risk of bias in randomised trials. BMJ 2011;343: d5928.
- 17. Atkins D, Best D, Briss PA, Eccles M, Falck-Ytter Y, Flottorp S, Guyatt GH, Harbour RT, Haugh MC, Henry D, et al. Grading quality of evidence and strength of recommendations. BMJ 2004;328:1490.
- 18. Younes L, Houweling TA, Azad K, Kuddus A, Shaha S, Haq B, Nahar T, Hossen M, Beard J, Copas A, et al. The effect of participatory women's groups on infant feeding and child health knowledge, behaviour and outcomes in rural Bangladesh: a controlled before-and-after study. J Epidemiol Community Health 2015;69:374–81.
- 19. Kushwaha KP, Sankar J, Sankar MJ, Gupta A, Dadhich JP, Gupta YP, Bhatt GC, Ansari DA, Sharma B. Effect of peer counselling by mother support groups on infant and young child feeding practices: the Lalitpur experience. PLoS One 2014;9:e109181.
- 20. Yotebieng M, Labbok M, Soeters HM, Chalachala JL, Lapika B, Vitta BS, Behets F. Ten steps to successful breastfeeding programme to promote early initiation and exclusive breastfeeding in DR Congo: a cluster-randomised controlled trial. Lancet Glob Health 2015;3:e546–55.
- Lee CC, Chiou ST, Chen LC, Chien LY. Breastfeeding-friendly environmental factors and continuing breastfeeding until 6 months postpartum: 2008–2011 National Surveys in Taiwan. Birth 2015;42:242–8.
- 22. Memon ZA, Khan GN, Soofi SB, Baig IY, Bhutta ZA. Impact of a community-based perinatal and newborn preventive care package on perinatal and neonatal mortality in a remote mountainous district in northern Pakistan. BMC Pregnancy Childbirth 2015;15:106.
- 2186S Supplement

- 23. Sitrin D, Guenther T, Waiswa P, Namutamba S, Namazzi G, Sharma S, Ashish KC, Rubayet S, Bhadra S, Ligowe R, et al. Improving newborn care practices through home visits: lessons from Malawi, Nepal, Bangladesh, and Uganda. Glob Health Action 2015;8:23963.
- 24. Hanson C, Manzi F, Mkumbo E, Shirima K, Penfold S, Hill Z, Shamba D, Jaribu J, Hamisi Y, Soremekun S, et al. Effectiveness of a home-based counselling strategy on neonatal care and survival: a cluster-randomised trial in six districts of rural Southern Tanzania. PLoS Med 2015;12:e1001881.
- 25. Tomlinson M, Doherty T, Ijumba P, Jackson D, Lawn J, Persson LA, Lombard C, Sanders D, Daviaud E, Nkonki L, et al. Goodstart: a cluster randomised effectiveness trial of an integrated, community-based package for maternal and newborn care, with prevention of mother-to-child transmission of HIV in a South African township. Trop Med Int Health 2014;19:256–66.
- 26. Nguyen PH, Kim SS, Nguyen TT, Hajeebhoy N, Tran LM, Alayon S, Ruel MT, Rawat R, Frongillo EA, Menon P. Exposure to mass media and interpersonal counseling has additive effects on exclusive breastfeeding and its psychosocial determinants among Vietnamese mothers. Matern Child Nutr 2016;12:713–25.
- 27. Kramer MS, Chalmers B, Hodnett ED, Sevkovskaya Z, Dzikovich I, Shapiro S, Collet JP, Vanilovich I, Mezen I, Ducruet T, et al. Promotion of Breastfeeding Intervention Trial (PROBIT): a randomized trial in the Republic of Belarus. JAMA 2001;285:413–20.
- Rossiter JC. The effect of a culture-specific education program to promote breastfeeding among Vietnamese women in Sydney. Int J Nurs Stud 1994;31:369–79.
- Quinn VJ, Guyon AB, Schubert JW, Stone-Jimenez M, Hainsworth MD, Martin LH. Improving breastfeeding practices on a broad scale at the community level: success stories from Africa and Latin America. J Hum Lact 2005;21:345–54.
- Pérez A, Valdes V. Santiago Breastfeeding Promotion Program: preliminary results of an intervention study. Am J Obstet Gynecol 1991;165:2039–44.
- de Oliveira LD, Giugliani ER, do Espírito Santo LC, França MC, Weigert EM, Kohler CV, Lourenzi Bonilha AL. Effect of intervention to improve breastfeeding technique on the frequency of exclusive breastfeeding and lactation-related problems. J Hum Lact 2006;22:315–21.
- 32. Olayemi O, Aimakhu CO, Bello FA, Motayo VO, Ogunleye AA, Odunukan OW, Ojengbede OA. The influence of social support on the duration of breast-feeding among antenatal patients in Ibadan. J Obstet Gynaecol 2007;27:802–5.
- 33. Ojofeitimi EO, Esimai OA, Owolabi OO, Oluwabusi, Olaobaju OF, Olanuga TO. Breast feeding practices in urban and rural health centres: impact of baby friendly hospital initiative in Ile-Ife, Nigeria. Nutr Health 2000;14:119–25.
- Morrow AL, Guerrero ML, Shults J, Calva JJ, Lutter C, Bravo J, Ruiz-Palacios G, Morrow RC, Butterfoss FD. Efficacy of home-based peer counselling to promote exclusive breastfeeding: a randomised controlled trial. Lancet 1999;353:1226–31.
- Leite AJ, Puccini RF, Atalah AN, Alves Da Cunha AL, Machado MT. Effectiveness of home-based peer counselling to promote breastfeeding in the northeast of Brazil: a randomized clinical trial. Acta Paediatr 2005;94:741–6.
- 36. Langer A, Campero L, Garcia C, Reynoso S. Effects of psychosocial support during labour and childbirth on breastfeeding, medical interventions, and mothers' wellbeing in a Mexican public hospital: a randomised clinical trial. Br J Obstet Gynaecol 1998;105:1056–63.
- Jakobsen MS, Sodemann M, Molbak K, Alvarenga I, Aaby P. Promoting breastfeeding through health education at the time of immunizations: a randomized trial from Guinea Bissau. Acta Paediatr 1999;88:741–7.
- Huang MZ, Kuo SC, Avery MD, Chen W, Lin KC, Gau ML. Evaluating effects of a prenatal web-based breastfeeding education programme in Taiwan. J Clin Nurs 2007;16:1571–9.
- Haider R, Kabir I, Huttly SR, Ashworth A. Training peer counselors to promote and support exclusive breastfeeding in Bangladesh. J Hum Lact 2002;18:7–12.
- 40. Gathwala G, Narayanan I. Delayed contact and breast feeding. Indian Pediatr 1992;29:155–9.
- Froozani MD, Permehzadeh K, Motlagh AR, Golestan B. Effect of breastfeeding education on the feeding pattern and health of infants in their first 4 months in the Islamic Republic of Iran. Bull World Health Organ 1999;77:381–5.
- 42. Feldens CA, Vitolo MR, Drachler Mde L. A randomized trial of the effectiveness of home visits in preventing early childhood caries. Community Dent Oral Epidemiol 2007;35:215–23.

- 43. Dearden K, Altaye M, De Maza I, De Oliva M, Stone-Jimenez M, Burkhalter BR, Morrow AL. The impact of mother-to-mother support on optimal breast-feeding: a controlled community intervention trial in peri-urban Guatemala City, Guatemala. Rev Panam Salud Publica [Am J Public Health] 2002;12:193–201.
- 44. Davies-Adetugbo AA, Adebawa HA. The Ife South Breastfeeding Project: training community health extension workers to promote and manage breastfeeding in rural communities. Bull World Health Organ 1997;75:323–32.
- 45. Dasgupta A, Bhattacharya S, Das M, Chowdhury KM, Saha S. Breast feeding practices in a teaching hospital of Calcutta before and after the adoption of BFHI (Baby Friendly Hospital Initiative). J Indian Med Assoc 1997;95:169–71, 95.
- Coutinho SB, de Lira PI, de Carvalho Lima M, Ashworth A. Comparison of the effect of two systems for the promotion of exclusive breastfeeding. Lancet 2005;366:1094–100.
- Buranasin B. The effects of rooming-in on the success of breastfeeding and the decline in abandonment of children. Asia Pac J Public Health 1991;5:217–20.
- Bruun Nielsen B, Hedegaard M, Thilsted SH, Joseph A, Liljestrand J. Does antenatal care influence postpartum health behaviour? Evidence from a community based cross-sectional study in rural Tamil Nadu, South India. Br J Obstet Gynaecol 1998;105:697–703.
- Bhandari N, Bahl R, Mazumdar S, Martines J, Black RE, Bhan MK. Effect of community-based promotion of exclusive breastfeeding on diarrhoeal illness and growth: a cluster randomised controlled trial. Lancet 2003;361:1418–23.
- Barros FC, Semer TC, Tonioli Filho S, Tomasi E, Victora CG. The impact of lactation centres on breastfeeding patterns, morbidity and growth: a birth cohort study. Acta Paediatr 1995;84:1221–6.
- Baker EJ, Sanei LC, Franklin N. Early initiation of and exclusive breastfeeding in large-scale community-based programmes in Bolivia and Madagascar. J Health Popul Nutr 2006;24:530–9.
- Albernaz E, Victora CG, Haisma H, Wright A, Coward WA. Lactation counseling increases breast-feeding duration but not breast milk intake as measured by isotopic methods. J Nutr 2003;133:205–10.
- Albernaz E, Giugliani ER, Victora CG. Supporting breastfeeding: a successful experience. J Hum Lact 1998;14:283–5.
- Aidam BA, Perez-Escamilla R, Lartey A. Lactation counseling increases exclusive breast-feeding rates in Ghana. J Nutr 2005;135:1691–5.
- 55. Vitolo MR, Bortolini GA, Feldens CA, Drachler Mde L. [Impacts of the 10 steps to healthy feeding in infants: a randomized field trial.] Cad Saude Publica 2005;21:1448–57 (in Portuguese).
- Valdés V, Pugin E, Schooley J, Catalán S, Aravena R. Clinical support can make the difference in exclusive breastfeeding success among working women. J Trop Pediatr 2000;46:149–54.
- 57. Turan JM, Say L. Community-based antenatal education in Istanbul, Turkey: effects on health behaviours. Health Policy Plan 2003;18:391-8.
- Venancio SI, Saldiva SR, Escuder MM, Giugliani ER. The Baby-Friendly Hospital Initiative shows positive effects on breastfeeding indicators in Brazil. J Epidemiol Community Health 2012;66:914–8.
- 59. Tylleskär T, Jackson D, Meda N, Engebretsen IM, Chopra M, Diallo AH, Doherty T, Ekström EC, Fadnes LT, Goga A, et al. Exclusive breastfeeding promotion by peer counsellors in sub-Saharan Africa (PROMISE-EBF): a cluster-randomised trial. Lancet 2011;378:420–7.
- Tahir NM, Al-Sadat N. Does telephone lactation counselling improve breastfeeding practices? A randomised controlled trial. Int J Nurs Stud 2013;50:16–25.
- Susin LR, Giugliani ER. Inclusion of fathers in an intervention to promote breastfeeding: impact on breastfeeding rates. J Hum Lact 2008;24: 386–92; quiz: 451–3.
- Qureshi AM, Oche OM, Sadiq UA, Kabiru S. Using community volunteers to promote exclusive breastfeeding in Sokoto State, Nigeria. Pan Afr Med J 2011;10:8.
- 63. Ochola SA, Labadarios D, Nduati RW. Impact of counselling on exclusive breast-feeding practices in a poor urban setting in Kenya: a randomized controlled trial. Public Health Nutr 2013;16:1732–40.
- Lin SS, Chien LY, Tai CJ, Lee CF. Effectiveness of a prenatal education programme on breastfeeding outcomes in Taiwan. J Clin Nurs 2008;17: 296–303.
- 65. Lin CH, Kuo SC, Lin KC, Chang TY. Evaluating effects of a prenatal breastfeeding education programme on women with caesarean delivery in Taiwan. J Clin Nurs 2008;17:2838–45.

- 66. Kupratakul J, Taneepanichskul S, Voramongkol N, Phupong V. A randomized controlled trial of knowledge sharing practice with empowerment strategies in pregnant women to improve exclusive breastfeeding during the first six months postpartum. J Med Assoc Thai 2010;93:1009–18.
- 67. Khresheh R, Suhaimat A, Jalamdeh F, Barclay L. The effect of a postnatal education and support program on breastfeeding among primiparous women: a randomized controlled trial. Int J Nurs Stud 2011;48: 1058–65.
- Haque MF, Hussain M, Sarkar A, Hoque MM, Ara FA, Sultana S. Breast-feeding counselling and its effect on the prevalence of exclusive breast-feeding. J Health Popul Nutr 2002;20:312–6.
- 69. Flax VL, Negerie M, Ibrahim AU, Leatherman S, Daza EJ, Bentley ME. Integrating group counseling, cell phone messaging, and participantgenerated songs and dramas into a microcredit program increases Nigerian women's adherence to international breastfeeding recommendations. J Nutr 2014;144:1120–4.
- Bland RM, Little KE, Coovadia HM, Coutsoudis A, Rollins NC, Newell ML. Intervention to promote exclusive breast-feeding for the first 6 months of life in a high HIV prevalence area. AIDS 2008;22:883–91.
- Bhutta ZA, Memon ZA, Soofi S, Salat MS, Cousens S, Martines J. Implementing community-based perinatal care: results from a pilot study in rural Pakistan. Bull World Health Organ 2008;86:452–9.
- 72. Bashour HN, Kharouf MH, Abdulsalam AA, Asmar K, Tabbaa MA, Cheikha SA. Effect of postnatal home visits on maternal/infant outcomes in Syria: a randomized controlled trial. Public Health Nurs 2008;25: 115–25.
- 73. Arifeen SE, Hoque DM, Akter T, Rahman M, Hoque ME, Begum K, Chowdhury EK, Khan R, Blum LS, Ahmed S, et al. Effect of the integrated management of childhood illness strategy on childhood mortality and nutrition in a rural area in Bangladesh: a cluster randomised trial. Lancet 2009;374:393–403.
- 74. Albernaz E, Araujo CL, Tomasi E, Mintem G, Giugliani E, Matijasevich A, Onis M, Barros FC, Victora CG. Influence of breastfeeding support on the tendencies of breastfeeding rates in the city of Pelotas (RS), Brazil, from 1982 to 2004. J Pediatr (Rio J) 2008;84:560–4.
- 75. Akter SM, Roy SK, Thakur SK, Sultana M, Khatun W, Rahman R, Saliheen SS, Alam N. Effects of third trimester counseling on pregnancy weight gain, birthweight, and breastfeeding among urban poor women in Bangladesh. Food Nutr Bull 2012;33:194–201.
- Aksu H, Küçük M, Düzgün G. The effect of postnatal breastfeeding education/support offered at home 3 days after delivery on breastfeeding duration and knowledge: a randomized trial. J Matern Fetal Neonatal Med 2011;24:354–61.
- Ahmad MO, Sughra U, Kalsoom U, Imran M, Hadi U. Effect of antenatal counselling on exclusive breastfeeding. J Ayub Med Coll Abbottabad. 2012;24:116–9.
- Weng DR, Hsu CS, Gau ML, Chen CH, Li CY. Analysis of the outcomes at baby-friendly hospitals: appraisal in Taiwan. Kaohsiung J Med Sci 2003;19:19–28.
- 79. Menon P, Nguyen PH, Saha KK, Khaled A, Kennedy A, Tran LM, Sanghvi T, Hajeebhoy N, Baker J, Alayon S, et al. Impacts on breastfeeding practices of at-scale strategies that combine intensive interpersonal counseling, mass media, and community mobilization: results of cluster-randomized program evaluations in Bangladesh and Viet Nam. PLoS Med 2016;13:e1002159.
- 80. Kim SS, Rawat R, Mwangi EM, Tesfaye R, Abebe Y, Baker J, Frongillo EA, Ruel MT, Menon P. Exposure to large-scale social and behavior change communication interventions is associated with improvements in infant and young child feeding practices in Ethiopia. PLoS One 2016;11:e0164800.
- Pérez-Escamilla R, Martinez JL, Segura-Perez S. Impact of the Baby-Friendly Hospital Initiative on breastfeeding and child health outcomes: a systematic review. Matern Child Nutr 2016;12:402–17.
- Chapman DJ, Morel K, Anderson AK, Damio G, Perez-Escamilla R. Breastfeeding peer counseling: from efficacy through scale-up. J Hum Lact 2010;26:314–26.
- 83. Kruk ME, Hermosilla S, Larson E, Vail D, Chen Q, Mazuguni F, Byalugaba B, Mbaruku G. Who is left behind on the road to universal facility delivery? A cross-sectional multilevel analysis in rural Tanzania. Trop Med Int Health 2015;20:1057–66.
- Perez-Escamilla R, Curry L, Minhas D, Taylor L, Bradley E. Scaling up of breastfeeding promotion programs in low- and middle-income countries: the "breastfeeding gear" model. Adv Nutr 2012;3:790–800.